

Kern Studios to Pull Mardi Gras Floats with Bio-diesel



Salathe Oil Company of Harvey, LA will provide the bio-diesel to pull floats in 19 Mardi Gras parades



Kern Studios pumps bio-diesel into one of their fleet tractors



From left: Barry Kern of Kern Studios, Arthur Hardy publisher of "Mardi Gras Guide", Stephanie Pedro of Southeast Louisiana Clean Fuels Partnership, Rebecca Otte of Southeast Louisiana Clean Fuels Partnership, and Blaine Kern of Kern Studios



One of 116 Kern Studio tractors that will operate on bio-diesel fuel beginning this Mardi Gras season

On January 11, 2008, Clean Cities of New Orleans partnered with Kern Studios Mardi Gras World and Salathe Oil Company, of Harvey, LA, to fuel their entire float-pulling tractor fleet with bio-diesel beginning this Mardi Gras season. The bio-diesel is produced locally by Salathe Oil Company. Bio-diesel is a cleaner fuel—it's a combination of diesel and vegetable or animal oils, using area feed stock such as soy, palm or other vegetable oils. Kern's fleet of 116 tractors will be filled up at the start of each parade route by Salathe Oil Company. Blaine Kern, of Mardi Gras World says he's looking at the bigger picture by making the switch to incorporate bio-diesel to pull the floats in 19 parades.

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